





## ARE YOU WASTING YOUR MOST VALUABLE ASSET?

HIRE RIGHT	ENGAGE PEOPLE	LEAD WELL
Benchmark	Know	Connect
Know What You are Looking For	Give Them a Purpose	Relate to Them Individually
<b>Interview</b> Recognize it When It Walks Through the Door	<b>Develop</b> Map a Career Path	<b>Respect</b> Inspire and Develop Others
On-Board	Coach	Produce
Start Them Off Right	Coach and Mentor	Grow Personally
OUTCOME FOCUS Better candidates & better interviews More objective hiring decisions Reduced turnover & hiring costs	OUTCOME FOCUS Motivated and Engaged Employees Retain key talent Results – Revenue – Profits	OUTCOME FOCUS Productive managers people respect Greater discretionary effort Succession plan – Leadership bench